

Claims

- [c1] A method for optimizing golf car deployment comprising the steps of:
recording golf car usage record based on axle revolutions;
associating a golf car identification with the usage record;
communicating the usage record and associated identification to a data store;
calculating total usage data for each golf car identification; and
reporting total usage data.
- [c2] The method of claim 1 further comprising the steps of:
calculating golf car rental income data for a predetermined time frame;
calculating golf car usage data for the same time frame; and
comparing rental income data with usage data whereby discrepancies between
actual use and rental records may be resolved.
- [c3] The method of claim 2 further comprising the steps of:
providing a software conduit for exporting golf car rental income data to the
data store from an accounting application.
- [c4] The method of claim 2 further comprising the steps of providing a software
conduit for importing golf car usage data from the data store to an accounting
application.
- [c5] The method of claim 2 further comprising the step of calculating a usage-
income efficiency value based on the step of comparing rental income data with
usage data.
- [c6] The method of claim 5 further comprising the steps of identifying at least one
or more employees responsible for collecting golf car rental income and
grouping the usage-income efficiency value with the at least one or more
employees.
- [c7] The method of claim 5 further comprising the step of measuring the usage-
income efficiency value of a first golf course operation against a second golf
course operation to determine the relative profitability of each course in view of
golf car usage.

- [c8] The method of claim 1 further comprising the steps of:
prioritizing the deployment of golf cars based on total usage data; and
communicating a priority order by a visual indicator.
- [c9] The method of claim 8 wherein the visual indicator comprises at least one light emitting diode.
- [c10] The method of claim 8 wherein the visual indicator comprises a liquid crystal display.
- [c11] The method of claim 10 wherein the liquid crystal display indicates deployment priority numerically.
- [c12] The method of claim 10 wherein the liquid crystal display indicates deployment priority alphabetically.
- [c13] The method of claim 10 wherein the liquid crystal display also indicates a battery capacity level.
- [c14] The method of claim 10 wherein the liquid crystal display also indicates golf car position by global positioning satellite.
- [c15] The method of claim 1 further comprising the steps of:
grouping total usage data into operational units;
calculating a benchmark value across a plurality of operational units; and
comparing usage data of an individual operational unit against the benchmark value to quantify the relative success of the individual operational unit.
- [c16] The method of claim 15 further comprising the step of modifying marketing programs responsive to the comparison.
- [c17] The method of claim 15 further comprising the step of modifying personnel scheduling responsive to the comparison.
- [c18] The method of claim 15 further comprising the step of modifying maintenance programs responsive to the comparison.
- [c19] The method of claim 15 further comprising the steps of concealing the identity

of the other operational units from the individual operation unit under comparison to encourage participation of a plurality of operational units without concern that competitive data might be disseminated.

- [c20] The method of claim 1 further comprising the steps of:
collecting golf car battery level data concurrently with usage data;
correlating battery level data and usage data; and
evaluating battery performance based on usage data.
- [c21] The method of claim 20 further comprising the step of associating product warranty data with battery performance to verify product warranty claims.
- [c22] The method of claim 20 further comprising the step of scheduling preemptive maintenance responsive to poor battery performance.
- [c23] The method of claim 20 further comprising the step of transmitting battery performance to original battery manufacturers.
- [c24] The method of claim 1 further comprising the steps of:
scheduling maintenance procedures based on usage data.
- [c25] The method of claim 24 further comprising the step of optimizing staffing schedules coincident with the scheduled maintenance procedures.
- [c26] The method of claim 24 further comprising the step of optimizing the scheduled maintenance procedures coincident with low equipment demand periods.
- [c27] The method of claim 1 further comprising the step of confirming golf car inventory based on the golf car identification.
- [c28] The method of claim 27 further comprising the steps of establishing a predetermined inventory value and reporting a deviation of the value in the confirmation step.
- [c29] The method of claim 27 further comprising the step of reporting the confirmation to an original equipment manufacturer having a security interest in the golf cars.

[c30] The method of claim 27 further comprising the step of reporting the confirmation to an insurer having a security interest in the golf cars.

[c31] The method of claim 27 further comprising the step of reporting the confirmation to a lender having a security interest in the golf cars.